

2024 PNA MEMBERSHIP DIRECTORY



www.panewsmedia.org

Phone: 717-703-3000



www.panewsmedia.org

Phone: 717-703-3000



MANSI Media
The Print & Digital Advertising Authority

www.mansimedia.com

Phone: 717-703-3030



Address:

4000 Crums Mill Road
Suite 101
Harrisburg, PA 17112

Dear PNA Members:

Pennsylvania's local news media organizations are at the heart of the communities they serve. As you will see in this directory, the commonwealth is fortunate to have a wealth of large and small, daily and nondaily, print and digital journalism outlets. All remain trusted sources for news Pennsylvanians cannot get anywhere else.

Since our beginnings in 1925, the Pennsylvania NewsMedia Association has been proud to support the efforts and commitment our members have made in providing readers with credible information about what matters most — news about local people, local government, local happenings, and local businesses.

PNA is honored to continue offering the services, resources and opportunities required to help you succeed. Please let me know how we can better serve you.

Sincerely,



*William Cotter
President & CEO
PNA*

The Executive Committee



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The Pennsylvania NewsMedia Association mission is to advance the business interests of Pennsylvania news media organizations and to promote a free and independent press.





MANSI Media

The association's wholly owned, for-profit subsidiary. Mid-Atlantic Newspaper Services, Inc. (MANSI Media) sells print and digital advertising into PNA-member newspapers.

The MANSI Media mission is to promote, secure and simplify placement of advertising into newspapers and other integrated media.

MANSI BOARD OF DIRECTORS

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Gary Owen, Muller Martini

Tammy Schuey, Butler Eagle



An independent, nonprofit corporation organized as a public foundation, the Pennsylvania NewsMedia Association Foundation provides PNA members with a wide range of low-cost and innovative training opportunities.

The PNA Foundation mission is to provide training and resources to our members, to develop the next generation of readers and journalists, and to educate the public on the importance of the First Amendment and the role of a free press.

PNA FOUNDATION TEAM



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LEGAL

PNA attorneys provide extensive media-related legal services to our members through:

The PNA Legal Hotline's unlimited free counseling, available on demand 365 days a year.

- Draft and edit Right-to-Know Law requests and appeals.
- Pre-publication review of advertising, news and editorial content.
- On-the-record commentary.
- Legal research and advice on background.
- Outreach to, and liaise with, government agencies on members' behalf.

Free training.

Provide unlimited education/training sessions along with a webinar library on legal issues relating to the Right-to-Know Law; Sunshine Act; First Amendment; Wiretap Act; Clean Slate Law; Medical Marijuana Act; Unified Judicial System of Pennsylvania Public Access Policy; defamation; invasion of privacy; advertising, fair housing and employment; open courts; tobacco, alcohol and cannabis ads; trademark and copyright, and more.

Amicus briefs and litigation referral services.

- Members involved in litigation can request amicus participation from PNA and partnering media organizations at no cost.
- PNA media law counsel works with a broad network of highly skilled media law attorneys across the commonwealth and can connect members with experienced pro-bono legal service organizations, attorneys and law firms.



**Barbara
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LOBBYING

The PNA legislative affairs department works tirelessly in Harrisburg and across Pennsylvania to:

Advocate for public policy serving the business interests of the news media industry.

- Keeping public notice in newspapers is a priority.

Champion legislation fostering essential, robust, compelling journalism.

- Monitor all bills moving through the Legislature.
- Fight for improvements and updates to the Right-to-Know Law and Sunshine Act.
- Protect First Amendment freedoms.
- Collaborate with other statewide groups on issues promoting government accessibility and transparency.

Build productive relationships with state legislators.

- Meet with officials in Harrisburg and in their home districts.
- Educate lawmakers about the importance and power of local journalism.
- Emphasize local news media's essential role in strong, engaged communities and a healthy democracy.

Communicate legislative initiatives to members.

- Provide updates via weekly newsletters, individual outreach and op-eds.

Activate members for legislative success.

- Rally participation in Day on the Hill, National Newspaper Week and Sunshine Week events.
- Tap members for critical legislative visits.
- Enlist members for Government Affairs Committee, issue-focused task forces and editorials.

MARKETING & COMMUNICATIONS

PNA provides our members with information and tools to keep you up to date on industry happenings and support your revenue goals. This includes:

Marketing resources.

- Advertising sales support flyers: Information that highlights the benefits of print and digital newspaper advertising, identifies consumer purchase intentions, or showcases how adults of all ages engage with news media are available to download.
- Big Book Educational Series: Proven and successful ideas from PNA members and industry experts.
- Political advertising resource center: Detailed information about candidates, special interest groups and political action committees as well as targeted marketing flyers and a customizable PowerPoint presentation.
- Sales and Marketing Hotline: Answers to your advertising-and-marketing-related questions that give you a sales advantage when prospecting for new business or engaging with current advertisers.
- Statewide advertising campaigns: Print and digital advertising campaigns that highlight news media’s role in providing information communities want and need while touting local news outlets as the most trusted source of information, are available to download.

Member communications.

- Headlines & Deadlines: PNA’s member e-newsletter, delivered on Tuesday, contains association and industry news and information.
- Headlines & Deadlines Legislative and Legal Update: PNA’s weekly e-newsletter, devoted to legal and legislative topics, is distributed on Thursday.
- Panewsmedia.org: For all the latest member-related information, from training sessions and legal resources to advocacy updates and revenue-generating ideas, visit our newly redesigned website.
- PNA Member Directory: PNA maintains an updated member directory with current contact information for those in key positions. Email marketing@pa-news.org to request a copy.



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MANSI MEDIA

MANSI Media works with advertising agencies and direct clients throughout Pennsylvania and across the U.S. to plan and place print and digital advertising buys in news media outlets, including PNA member publications. It is distinguished through:

Increased revenue to Pennsylvania newspapers.

MANSI Media continues to place a large volume of advertising business in and on our members’ print and digital properties.

New client acquisition.

The MANSI Media sales team actively engages with nearly 200 local and regional prospects and clients each week to ensure the continual flow of print and digital business to Pennsylvania newspapers.

Pennsylvania newspaper presentations.

PNA members are encouraged to present your offerings to our media buying team, either in person or virtually, so we are familiar with all your products. Contact us to schedule your presentation.

Social media engagement.

MANSI Media posts industry-related and original content each month on LinkedIn and Facebook to engage and educate our clients and prospects on the value of print and digital media. Follow us today.



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PNA FOUNDATION

This nonprofit organization provides professional resources and recognition for PNA members, develops the next generation of readers and journalists, and educates the public on the importance of the First Amendment through:

Valuable training and events that educate, engage and encourage media leaders.

- Offer monthly webinars on advertising and revenue-generating ideas, audience development, editorial basics, legal issues and legislative priorities.
- Work with PNLA, I-SCMA, PAMA, NMA and the Society of Professional Journalists Keystone Chapter on various training sessions.
- Coordinate PNA On the Road regional workshops in western, eastern and central Pennsylvania with tracks for advertising sales and editorial sessions focused on local government coverage.
- Facilitate monthly PNA Women in Leadership Roundtables. Lead bi-monthly virtual meetings for publishers as well as roundtables for weeklies.
- Plan an annual fundraising golf outing and special PNA 100th Anniversary events including a Gala set for Nov. 14, 2024.
- Collaborate with PAMA for a spring advertising conference in Williamsport.

Prestigious contests that celebrate excellence and recognize outstanding efforts across all facets of the news industry.

- Coordinate annual Keystone Media Awards contest for both student and professional journalists. Hundreds, out of more than 3,500 entries, are recognized during awards luncheons in April and October.
- Manage the Advertising Contest as well as the Newspaper Carrier of the Year awards.
- Honor News Organization of the Year winners, determined from points accumulated through various contests each year.

Grants that support journalism initiatives and enhance local news projects.

- Since 2019, awarded more than \$46,000 in Fellows Grants to help fund podcasts, internships, special freelance coverage, database training, diversity efforts, climate reporting and audience growth products across the state. Applications from newsrooms across Pennsylvania are accepted each quarter.
- Established a new fund to support scholarships for young journalists.

PNA FOUNDATION

Webinar Archive

The training you need
when you need it.

Learn more at

panewsmedia.org/events-and-trainings/



Altoona Mirror**BLAIR COUNTY**

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Centre Daily Times**CENTRE COUNTY**

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The Daily Courier**FAYETTE COUNTY**

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The Daily News**HUNTINGDON COUNTY**

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The Daily Press**ELK COUNTY**

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**The Daily Review/
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PNA RESOURCES Legal Hotline

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PNA RESOURCES

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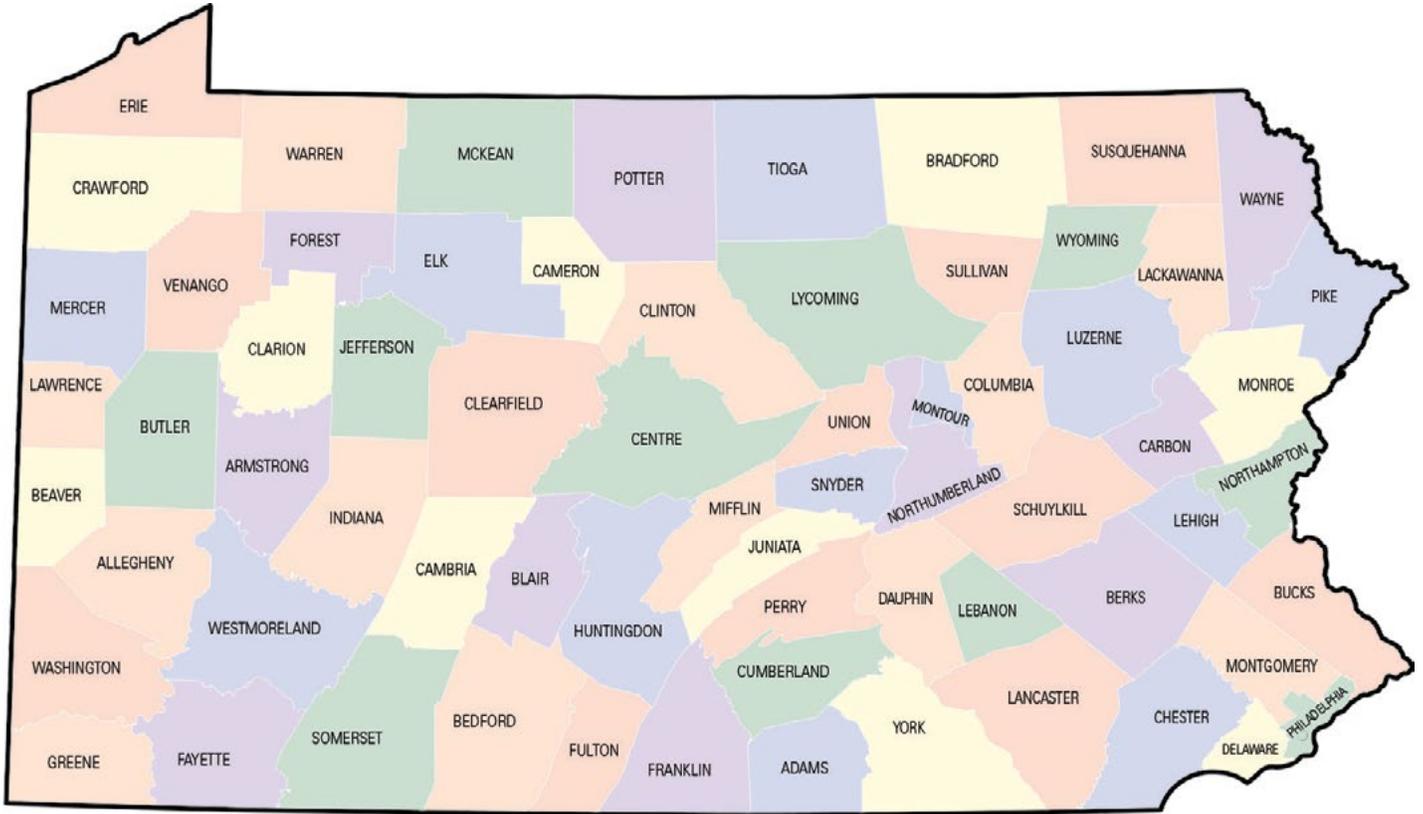
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 Morning Times, Sayre
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 City & State PA, Chalfont
 The Intelligencer, Langhorne

BUTLER

Butler Eagle, Butler
 Cranberry Eagle, Cranberry Township)

CAMBRIA

The Dispatch, Ebensburg
 The Journal, Ebensburg
 The Mainliner, Ebensburg
 The Mountaineer-Herald, Ebensburg
 The Star-Courier, Ebensburg
 The Tribune-Democrat, Johnstown

CAMDEN, NJ

Lower Bucks Times, Pennsauken
 Northeast Times, Pennsauken
 South Philly Review, Pennsauken
 Star Community Newsweekly, Pennsauken

CAMERON

Cameron County Echo, Emporium

CARBON

Journal of Penn-Kidder, Weatherly
 The Times News, Lehighton

CENTRE

Centre Daily Times, Bellefonte

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Chester County Press, Kelton
 Daily Local News, Exton
 The Delaware County Daily Times, Exton
 The Mercury, Exton
 The Times Herald, Exton

CLARION

The Leader-Vindicator, New Bethlehem

CLEARFIELD

The Courier-Express/Tri-County Weekend, DuBois
 The Progress, Clearfield

CLINTON

The Express, Lock Haven
 The Record, Renovo

COLUMBIA

Press Enterprise, Bloomsburg

CRAWFORD

The Meadville Tribune, Meadville

CUMBERLAND

PennLive/The Patriot-News, Mechanicsburg
 The Newville Valley Times-Star, Shippensburg
 The Sentinel, Carlisle

DAUPHIN

Central Penn Business Journal, Harrisburg
 Harrisburg Magazine & Benchmark Media LLC, Harrisburg
 Pennsylvania Capital-Star, Harrisburg
 Spotlight PA, Harrisburg
 The Sun, Hummelstown
 TheBurg, Harrisburg
 WITF, Harrisburg

DELAWARE

The Spirit, Glenolden

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The Daily Press, Saint Marys
 The Ridgway Record, Ridgway

ERIE

The Corry Journal, Corry
 Erie Reader, Erie
 Erie Times-News, Erie

FAYETTE

The Daily Courier, Connellsville
Herald-Standard, Uniontown
The Independent-Observer,
Connellsville

FRANKLIN

Echo-Pilot, Greencastle
The Mercersburg Journal, Mercersburg
Public Opinion, Chambersburg
The Record Herald, Waynesboro

FULTON

The Fulton County News,
McConnellsburg

GREENE

Greene County Messenger,
Waynesburg
GreeneSpeak, Waynesburg

HUNTINGDON

The Daily News, Huntingdon

INDIANA

Blairsville Dispatch, Indiana
The Indiana Gazette, Indiana

JEFFERSON

Jeffersonian Democrat, Brookville
The Punxsutawney Spirit,
Punxsutawney

JUNIATA

Juniata Sentinel, Mifflintown

LACKAWANNA

Northeast PA Business Journal,
Scranton
The Times-Tribune, Scranton

LANCASTER

The Ephrata Review, Lancaster
Lancaster Farming, Ephrata
The Lititz Record Express, Lancaster
LNP/Lancaster Online, Lancaster
One United Lancaster, Lancaster
The Shopping News of Lancaster Co.,
Ephrata

LAWRENCE

New Castle News, New Castle

LEBANON

Lebanon Daily News, Lebanon

LEHIGH

Bethlehem Press, Allentown
Catasauqua Press, Allentown
East Penn Press, Allentown
HAKOL (Jewish Federation of the
Lehigh Valley), Allentown
The Morning Call, Allentown
Northampton Press, Allentown
Northwestern Press, Allentown
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LUZERNE

The Citizens' Voice, Wilkes-Barre
The Journal-Herald, White Haven
Standard-Speaker, Hazleton
The Sunday Dispatch, Wilkes Barre
Times Leader, Wilkes-Barre

LYCOMING

The Luminary, Hughesville
NorthcentralPA.com, Williamsport
Williamsport Sun-Gazette, Williamsport

McKEAN

The Bradford Era, Bradford
The Kane Republican, Kane

MERCER

Allied News, Grove City
The Herald, Sharon
The Record-Argus, Greenville

MIFFLIN

The Sentinel, Lewistown

MONROE

Pocono Record, Stroudsburg
The Stroudsburg Herald, Stroudsburg

MONTGOMERY

City of Basketball Love, Penn Valley
Philadelphia Jewish Exponent, Melrose
Park
The Reporter, Lansdale
Town and Country, Pennsburg

NORTHAMPTON

The Home News, Walnutport
lehighvalleylive.com/The Express-
Times, Easton
LehighValleyNews.com, Bethlehem

NORTHUMBERLAND

The Daily Item, Sunbury
The News-Item, Shamokin
Standard-Journal, Milton

PERRY

Duncannon Record, New Bloomfield
The News-Sun, New Bloomfield
Perry County Times, New Bloomfield

PHILADELPHIA

Chestnut Hill Local, Philadelphia
Juniata News, Philadelphia
Kensington Voice, Philadelphia
The Legal Intelligencer, Philadelphia
NW Local, Philadelphia
Philadelphia Business Journal,
Philadelphia
Philadelphia Gay News, Philadelphia
The Philadelphia Inquirer, Philadelphia
Philadelphia Sunday Sun, Philadelphia
The Philadelphia Tribune, Philadelphia
PhillyVoice.com, Philadelphia
Scoop USA, Philadelphia
Stero Flavors, Philadelphia
Uptown Standard, Philadelphia
WHYY, Philadelphia

POTTER

The Potter Leader-Enterprise,
Coudersport

SCHUYLKILL

The Citizen-Standard, Valley View
The Republican Herald, Pottsville
South Schuylkill News, Exton

SNYDER

The Snyder County Times, Middleburg

SOMERSET

Daily American, Somerset

SULLIVAN

The Sullivan Review, Dushore

SUSQUEHANNA

The Forest City News, Forest City
The Susquehanna County
Independent, Montrose

TIoga

Free Press-Courier, Wellsboro
Mountain Home, Wellsboro
The Wellsboro Gazette, Wellsboro

VENANGO

The Derrick, Oil City

WARREN

Times Observer, Warren

WASHINGTON

The Almanac, Washington
Observer-Reporter, Washington
Washington County Reports,
Washington

WAYNE

Tri-County Independent, Honesdale

WESTMORELAND

The Latrobe Bulletin, Latrobe
Mon Valley Independent, Monessen
Penn-Franklin News, Murrys ville

WYOMING

Wyoming County Press Examiner,
Tunkhannock

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Dillsburg Banner, Dillsburg
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